

## ORDER



**Orders**  
**Order / Rev:** 724041  
**Alt Order #:** 6393701  
**Product Desc:** OUR VOTE OUR FUTURE  
**Estimate:** OUR VOTE OUR FUTURE  
**Flight Dates:** 10/25/12 - 11/06/12  
**Original Date / Rev:** 10/31/12 / 10/31/12  
**Order Type:** Political

**KARE**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Media Strategies  
**Buying Contact:**  
**Billing Contact:**  
 11350 Random Hills Road Suite 670  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Our Vote Our Future  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Ballot  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	12	\$17,875.00	\$15,193.75
10/29/12	11/04/12	35	\$57,875.00	\$49,193.75
11/05/12	11/11/12	8	\$11,900.00	\$10,115.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$17,875.00	\$15,193.75	0.00
November 2012	43	\$69,775.00	\$59,308.75	0.00
<b>Totals</b>	<b>55</b>	<b>\$87,650.00</b>	<b>\$74,502.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/25/12	10/25/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---		1			\$400.00			0.00			
2	KARE	11/02/12	11/02/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1			\$400.00			0.00			
3	KARE	10/30/12	11/01/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-T---	:30	2	\$1,150.00	P-2	0.00	NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-T---		2			\$1,150.00			0.00			
4	KARE	11/05/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M-----	:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,150.00			0.00			
5	KARE	10/25/12	10/26/12	Today Show Today Show	CM	7-9a	---TF--	:30	2	\$1,100.00	P-2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---TF--		2			\$1,100.00			0.00			
6	KARE	10/29/12	11/02/12	Today Show Today Show	CM	7-9a	11111--	:30	5	\$1,100.00	P-2	0.00	NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	10/29/12	11/02/12	Today Show Today Show	CM	7-9a	11111--	:30	5	\$1,100.00	P-2	0.00	NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--					5	\$1,100.00		0.00			
7	KARE	11/05/12	11/05/12	Today Show Today Show	CM	7-9a	1-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$1,100.00		0.00			
8	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$700.00		0.00			
9	KARE	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$450.00		0.00			
10	KARE	11/01/12	11/01/12	M-F 9-10a M-F 9-10a	CM	9-10a	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$400.00		0.00			
11	KARE	11/05/12	11/05/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$400.00		0.00			
12	KARE	10/30/12	10/30/12	M-F 2-3p The Doctors	CM	2P-3P	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$350.00		0.00			
13	KARE	10/25/12	10/25/12	M-F 3-4p DR OZ	CM	3-4p	---T---	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$750.00		0.00			
14	KARE	10/29/12	11/02/12	M-F 3-4p DR OZ	CM	3-4p	1-1-1--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-1-1--					3	\$750.00		0.00			
15	KARE	11/05/12	11/05/12	M-F 3-4p DR OZ	CM	3-4p	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$750.00		0.00			
16	KARE	11/01/12	11/01/12	M-F 430-5p Jeopardy	CM	430-5P	---T---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$1,500.00		0.00			
17	KARE	10/26/12	10/26/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$575.00		0.00			
18	KARE	10/29/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	1-1-1--	:30	3	\$575.00	P-2	0.00	NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-1-1--					3	\$575.00		0.00			
19	KARE	10/25/12	10/25/12	M-F 5-530p KARE 11 5 News	CM	5-530p	---T---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$2,200.00		0.00			
20	KARE	10/30/12	11/01/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-1-1---	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	KARE	11/03/12	11/03/12	Sat Prime LAW ORD:SVU	CM	Sat Prime (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,250.00	P-2	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S-		1			\$1,250.00		0.00				
35	KARE	10/26/12	10/26/12	M-F 10-1035p KARE News 10p	CM	10-1035P	----F--	:30	1	\$3,350.00	P-2	0.00	NM	1	\$3,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	----F--		1			\$3,350.00		0.00				
N36	KARE	10/30/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	-1--1--	:30	2	\$3,350.00	P-2	0.00	NM	2	\$6,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-1--1--		2			\$3,350.00		0.00				
37	KARE	11/04/12	11/04/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$3,350.00	P-2	0.00	NM	1	\$3,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		1			\$3,350.00		0.00				
38	KARE	10/29/12	10/31/12	Tonight Show Tonight Show	CM	1035pm-1135pm	1-1----	:30	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	1-1----		2			\$1,300.00		0.00				
39	KARE	11/02/12	11/02/12	Late Night Late Night NBC	CM	1135pm-1235xm	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	----F--		1			\$400.00		0.00				
40	KARE	10/27/12	10/27/12	Sat Prime LAW ORD:SVU	CM	Sat Prime (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S-		1			\$1,300.00		0.00				
													Totals	55	\$87,650.00